

SOUTHERN UNIVERSITY COLLEGE OF BUSINESS
presents



18TH ANNUAL
GALA
ON THE BLUFF

2020

OUR SIGNATURE SCHOLARSHIP FUNDRAISER
BENEFITING COLLEGE OF BUSINESS STUDENTS

OCTOBER 30, 2020 | 7PM

VIRTUALLY @ WWW.GALAONTHEBLUFF.COM



WHY SUPPORT THE GALA ON THE BLUFF SCHOLARSHIP FUNDRAISER

As we adapt to the limitations and precautions made necessary by the COVID-19 pandemic and with the health and safety of our community as our top priority, the College of Business Gala on the Bluff Host Committee (GOTB HC) has reimagined our signature fundraising event. Given the impact of COVID-19 on our community, it is more important, now than ever, to assist our students with funding to support their academic needs.

Rather than not celebrate you, our donors, we are launching the Gala on the Bluff Scholarship Fundraiser as a virtual event, making it possible for our supporters from around the world to attend.

This event will take place (virtually) at 7:00 PM on Friday, October 30, 2020, via galaonthebluff.com. In the Spring of 2021, we plan to host an in-person event, where you will be recognized, again, before the many gala attendees.

Enjoy a special evening featuring dynamic supporters, outstanding student recipients' testimonials, greetings from the Committee of 150, Friends of the College, and entertainment from legendary artists and groups. A fabulous experience awaits you and you do not have to leave your home to enjoy it. Sit back, relax and celebrate a tribute to you for your support to the Southern University College of Business Gala on the Bluff Scholarship Fundraiser.

In an uncertain world, we know that a college degree paves the way to a brighter future for our students and their families. The cost of obtaining higher education can pose a challenge for many, often leading to low enrollment and making it harder to retain talented students. In an effort to ease this burden, the College of Business at Southern University and A & M College, along with community supporters, took a proactive role and created a unique way to secure funding and afford students the opportunity to obtain a high quality education. Now, more than ever, we need your support to help our students continue on their journey and make college dreams come true.

We invite you to showcase your business and your commitment to our community by supporting our annual event with a sponsorship or advertisement. All proceeds from the gala will support the Southern University College of Business programs, students, and academic initiatives. Invest in tomorrow's business leaders today. Partner with the Southern University College of Business and help reach our Gala fund-raising goal of \$50,000. Together, we can make it possible.

We are offering limited sponsorship opportunities at various levels. So choose your "degree" of sponsorship and note your level of support on the Sponsorship Opportunities form. Act now to maximize your sponsorship contribution.

We thank you in advance for your continued support.

Dr. Donald R. Andrews
Dean
College of Business



SPONSORSHIP OPPORTUNITIES

CHOOSE YOUR “DEGREE” OF SUPPORT

POST DOCTORATE \$20,000

Recognition on gala web page * Full page recognition in program book * COB Parade Float Seat * Post-Doctoral sponsor recognition gift Post-Doctoral level media recognition (TV./radio opportunity) * Speaking opportunity at the event * Meet & Greet with artists Prime reserved seating for 40 * Dedicated Scholarship in your name * Membership to the COB Development Council

DOCTORAL \$15,000

Recognition on gala web page * Full page recognition in program book * COB Parade Float Seat * Doctoral sponsor recognition gift Doctoral level media recognition (TV./radio opportunity) * Speaking opportunity at the event * Meet & Greet with artists Prime reserved seating for 40 * Dedicated Scholarship in your name

MASTER \$10,000

Recognition on gala web page * Master's level media recognition * Master's sponsor recognition gift * Recognition at the gala award ceremony * Meet & Greet with artists * Prime reserved seating for 30 * 1/2 page recognition in gala program Dedicated Scholarship in your name

BACHELOR \$5,000

Recognition on gala web page * 1/8 page recognition in gala program * Recognition at the event * Bachelor level media recognition * Bachelor sponsor recognition gift * Reserved seating for 20

ASSOCIATE \$2,000

Recognition on gala web page * Name listing in gala program * Associate level media recognition * Associate sponsor recognition gift * Recognition during the Gala Awards Ceremony * Reserved seating for 10

CONFIRM YOUR SUPPORT

Thank you for reviewing the opportunities to highlight your commitment to education. For your convenience, we have listed the link to our event website and online payment portal (via the Southern University System Foundation).

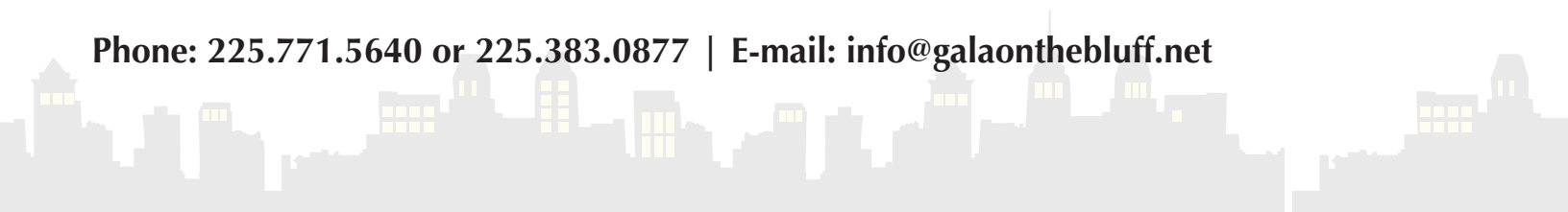
- Event website: <https://www.galaonthebluff.com>
- Online Payment Portal: <https://foundation.sus.edu/gala-on-the-bluff/>

If you have any questions, comments, and/or concerns or would like to customize your sponsorship, please feel free to contact us!

We love talking about the gala!

GOTB Host Committee

Phone: 225.771.5640 or 225.383.0877 | E-mail: info@galaonthebluff.net





GALA ON THE BLUFF SPONSORSHIP/DONATION FORM

Name: _____

Company Name (if applicable): _____

Contact Person/Title: _____

Address: _____

City/State/Zip: _____ Telephone Number: () _____

E-mail: _____

I/We would like to support the Annual Gala on the Bluff Scholarship Fundraiser at the following level: (check all that apply)

_____ Post Doctoral \$20,000 _____ Doctoral \$15,000 _____ Master \$10,000 _____ Bachelor \$5,000
_____ Associate \$2,000 _____ Ticket(s) \$100 per person _____ I/We wish to remain anonymous

_____ I am/we are unable to attend the Annual Gala on the Bluff Scholarship Fundraiser; however, I/We would like to support the College of Business by:

1. Making a tax deductible contribution of \$ _____

2. Donating a door prize/raffle item(s) towards the event, valued at: _____

Please indicate below how your name(s) should be listed in the program booklet (please print).

Listing: _____

If you have enclosed a check, please check here _____ CHECKS MUST BE MADE PAYABLE TO: **SUS FOUNDATION**

Credit Card Type: _____ American Express _____ Discover _____ Master Card _____ Visa
Card #: _____ - _____ - _____ - _____ Exp. Date: _____ Security Code: _____

*Billing Address Associated w/card: _____

Authorized Signature: _____ Date: _____

*This form should be completed and returned Toni Jackson, Event Coordinator. The mailing address is P.O. Box 9723, Baton Rouge, LA. 70813 OR e-mailed to info@galaonthebluff.net. For questions or concerns, please call Toni Jackson directly at 225.771.5883 or the College of Business main line at 225.771.5640.

